

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>House Majority PAC</b>	<b>FEC IDENTIFICATION NUMBER ▼</b> <div style="border: 1px solid black; padding: 2px;"> <b>C</b> C00495028       </div>
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input checked="" type="checkbox"/> Amends report filed on	
<div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 2px;">M M / D D / Y Y Y Y Y Y 10 / 30 / 2012</div> </div>	

Full Name (Last, First, Middle Initial) of Payee <b>Mack Crounse Group</b>			Date <div style="border: 1px solid black; padding: 2px;">M M / D D / Y Y Y Y Y Y 10 / 29 / 2012</div>	
Mailing Address 2001 N. Beauregard Street			Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">8835.40</div>	
City Alexandria	State VA	Zip Code 22311		
Purpose of Expenditure Direct Mail				
Name of Federal Candidate Supported or Opposed by Expenditure: Anthony A. Strickland			Office Sought: <input checked="" type="checkbox"/> House    State: CA <input type="checkbox"/> Senate    District: 26 <input type="checkbox"/> President Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; padding: 2px; text-align: right;">1221060.19</div>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

Transaction ID : D657202

Full Name (Last, First, Middle Initial) of Payee <b>Mack Crounse Group</b>			Date <div style="border: 1px solid black; padding: 2px;">M M / D D / Y Y Y Y Y Y 10 / 29 / 2012</div>	
Mailing Address 2001 N. Beauregard Street			Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">25619.21</div>	
City Alexandria	State VA	Zip Code 22311		
Purpose of Expenditure Direct Mail				
Name of Federal Candidate Supported or Opposed by Expenditure: Christopher P Gibson			Office Sought: <input checked="" type="checkbox"/> House    State: NY <input type="checkbox"/> Senate    District: 19 <input type="checkbox"/> President Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; padding: 2px; text-align: right;">312902.67</div>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

Transaction ID : D657203

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....▶	<div style="border: 1px solid black; padding: 2px;">34454.61</div>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures .....▶	<div style="border: 1px solid black; padding: 2px;"></div>
(c) <b>TOTAL</b> Independent Expenditures.....▶	<div style="border: 1px solid black; padding: 2px;"></div>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Shannon Roche

[Electronically Filed]

Date

Signature

M M / D D / Y Y Y Y Y Y  
12 / 19 / 2012

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 2 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)  
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☒ 24-hour report ☐ 48-hour report

☐ New report ☒ Amends report filed on

MM / DD / YYYY  
10 / 30 / 2012

Full Name (Last, First, Middle Initial) of Payee

Mack Crounse Group

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 2001 N. Beauregard Street

Amount

653.83

City State Zip Code  
Alexandria VA 22311

Transaction ID : D657204

Purpose of Expenditure  
Direct Mail

Category/  
Type

Office Sought: ☒ House State: NY  
☐ Senate District: 19  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Christopher P Gibson

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

312902.67

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Mack Crounse Group

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 2001 N. Beauregard Street

Amount

6157.47

City State Zip Code  
Alexandria VA 22311

Transaction ID : D657206

Purpose of Expenditure  
Direct Mail

Category/  
Type

Office Sought: ☒ House State: CA  
☐ Senate District: 26  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Anthony A. Strickland

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

1221060.19

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

6811.30

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

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Shannon Roche

[Electronically Filed]

Date

MM / DD / YYYY  
12 / 19 / 2012

Signature

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 3 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>House Majority PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00495028	
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input checked="" type="checkbox"/> Amends report filed on		MM / DD / YYYY <b>10 / 30 / 2012</b>	

  

Full Name (Last, First, Middle Initial) of Payee <b>Mack Crounse Group</b>		Date MM / DD / YYYY <b>10 / 29 / 2012</b>	
Mailing Address <b>2001 N. Beauregard Street</b>		Amount <b>12023.77</b>	
City <b>Alexandria</b>	State <b>VA</b>	Zip Code <b>22311</b>	
Purpose of Expenditure <b>Direct Mail</b>	Category/ Type	Transaction ID : <b>D657207</b>	
Name of Federal Candidate Supported or Opposed by Expenditure: <b>Anthony A. Strickland</b>		Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: <b>CA</b> District: <b>26</b>	
Calendar Year-To-Date Per Election for Office Sought <b>1221060.19</b>		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

  

Full Name (Last, First, Middle Initial) of Payee <b>Terris Barnes &amp; Walters</b>		Date MM / DD / YYYY <b>10 / 29 / 2012</b>	
Mailing Address <b>400 Montgomery Street</b> <b>Suite 700</b>		Amount <b>36250.00</b>	
City <b>San Francisco</b>	State <b>CA</b>	Zip Code <b>94104</b>	
Purpose of Expenditure <b>Direct Mail</b>	Category/ Type	Transaction ID : <b>D657232</b>	
Name of Federal Candidate Supported or Opposed by Expenditure: <b>Sean Duffy</b>		Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: <b>WI</b> District: <b>07</b>	
Calendar Year-To-Date Per Election for Office Sought <b>282981.46</b>		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

  

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....▶	<b>48273.77</b>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures .....▶	
(c) <b>TOTAL</b> Independent Expenditures.....▶	

  

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Shannon Roche

[Electronically Filed]

Signature \_\_\_\_\_ Date MM / DD / YYYY **12 / 19 / 2012**

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 4 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)  
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☒ 24-hour report ☐ 48-hour report

☐ New report ☒ Amends report filed on

MM / DD / YYYY  
10 / 30 / 2012

Full Name (Last, First, Middle Initial) of Payee

The Pivot Group

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 1720 I Street, NW  
Suite 520

Amount

3538.19

City State Zip Code  
Washington DC 20006

Transaction ID : D657234

Purpose of Expenditure  
Direct Mail

Category/  
Type

Office Sought: ☒ House State: MN  
☐ Senate District: 08  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Raymond J. Cravaack

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

672039.65

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

49820.00

City State Zip Code  
Washington DC 20007

Transaction ID : D658183

Purpose of Expenditure  
Television Advertising

Category/  
Type

Office Sought: ☒ House State: TN  
☐ Senate District: 04  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Scott DesJarlais

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

153324.49

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

53358.19

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

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Shannon Roche

[Electronically Filed]

Date

MM / DD / YYYY  
12 / 19 / 2012

Signature

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 5 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>House Majority PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00495028	
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input checked="" type="checkbox"/> Amends report filed on		M M / D D / Y Y Y Y Y Y 10 / 30 / 2012	

  

Full Name (Last, First, Middle Initial) of Payee <b>The Baughman Company, Inc.</b>		Date M M / D D / Y Y Y Y Y Y 10 / 29 / 2012	
Mailing Address 1782 Union Street		Amount 14435.25	
City San Francisco	State CA	Zip Code 94123-4449	
Purpose of Expenditure Direct Mail	Category/ Type	Transaction ID : D658184	
Name of Federal Candidate Supported or Opposed by Expenditure: Allen B. West		Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: FL District: 18	
Calendar Year-To-Date Per Election for Office Sought 1676834.55		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

  

Full Name (Last, First, Middle Initial) of Payee <b>The Pivot Group</b>		Date M M / D D / Y Y Y Y Y Y 10 / 29 / 2012	
Mailing Address 1720 I Street, NW Suite 520		Amount 25225.00	
City Washington	State DC	Zip Code 20006	
Purpose of Expenditure Direct Mail	Category/ Type	Transaction ID : D658185	
Name of Federal Candidate Supported or Opposed by Expenditure: Brendan Doherty		Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: RI District: 01	
Calendar Year-To-Date Per Election for Office Sought 76810.39		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

  

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	39660.25
(b) SUBTOTAL of Unitemized Independent Expenditures .....▶	
(c) TOTAL Independent Expenditures.....▶	

  

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Shannon Roche

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Signature \_\_\_\_\_ Date M M / D D / Y Y Y Y Y Y  
12 / 19 / 2012

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 6 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)  
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☒ 24-hour report ☐ 48-hour report

☐ New report ☒ Amends report filed on

MM / DD / YYYY  
10 / 30 / 2012

Full Name (Last, First, Middle Initial) of Payee

Putnam Partners LLC

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 2601 Wilson Boulevard  
Suite 201

Amount

11260.92

City State Zip Code  
Arlington VA 22201

Transaction ID : D658212

Purpose of Expenditure  
Media Production Costs

Category/  
Type

Office Sought: ☒ House State: FL  
☐ Senate District: 18  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Allen B. West

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

1676834.55

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

11081.00

City State Zip Code  
Washington DC 20007

Transaction ID : D658213

Purpose of Expenditure  
Online Advertising

Category/  
Type

Office Sought: ☒ House State: MN  
☐ Senate District: 08  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Raymond J. Cravaack

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought

672039.65

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

22341.92

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

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Shannon Roche

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Date

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12 / 19 / 2012

Signature

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>House Majority PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00495028	
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input checked="" type="checkbox"/> Amends report filed on		<div style="display: flex; justify-content: space-around;"> <div><small>M M M</small> 10</div> <div><small>D D D</small> 30</div> <div><small>Y Y Y Y Y Y Y Y</small> 2012</div> </div>	

Full Name (Last, First, Middle Initial) of Payee <b>Waterfront Strategies</b>		Date <div style="display: flex; justify-content: space-around;"><div><small>M M M</small> 10</div><div><small>D D D</small> 29</div><div><small>Y Y Y Y Y Y Y Y</small> 2012</div></div>	
Mailing Address 3050 K Street, NW Suite 100		Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">11081.00</div>	
City Washington	State DC	Zip Code 20007	Transaction ID : D658214
Purpose of Expenditure Online Advertising		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: MN District: 02
Name of Federal Candidate Supported or Opposed by Expenditure: John P Kline Jr.		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; padding: 2px; text-align: right;">11081.00</div>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

Full Name (Last, First, Middle Initial) of Payee <b>Waterfront Strategies</b>		Date <div style="display: flex; justify-content: space-around;"><div><small>M M M</small> 10</div><div><small>D D D</small> 29</div><div><small>Y Y Y Y Y Y Y Y</small> 2012</div></div>	
Mailing Address 3050 K Street, NW Suite 100		Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">11081.00</div>	
City Washington	State DC	Zip Code 20007	Transaction ID : D658215
Purpose of Expenditure Online Advertising		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: FL District: 18
Name of Federal Candidate Supported or Opposed by Expenditure: Allen B. West		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; padding: 2px; text-align: right;">1676834.55</div>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	22162.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....▶	
(c) TOTAL Independent Expenditures.....▶	

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Shannon Roche

[Electronically Filed]

Date

Signature

M M M  
12

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19

Y Y Y Y Y Y Y Y  
2012

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>House Majority PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00495028	
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input checked="" type="checkbox"/> Amends report filed on		<div style="display: flex; justify-content: space-around;"> <div><small>M M</small> 10</div> <div><small>D D</small> 30</div> <div><small>Y Y Y Y Y Y</small> 2012</div> </div>	

Full Name (Last, First, Middle Initial) of Payee <b>Waterfront Strategies</b>		Date <div style="display: flex; justify-content: space-around;"><div><small>M M</small> 10</div><div><small>D D</small> 29</div><div><small>Y Y Y Y Y Y</small> 2012</div></div>	
Mailing Address 3050 K Street, NW Suite 100		Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">11081.00</div>	
City Washington	State DC	Zip Code 20007	Transaction ID : D658216
Purpose of Expenditure Online Advertising		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: CA District: 07
Name of Federal Candidate Supported or Opposed by Expenditure: Daniel E. Lungren		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; padding: 2px; text-align: right;">356755.11</div>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

Full Name (Last, First, Middle Initial) of Payee <b>Waterfront Strategies</b>		Date <div style="display: flex; justify-content: space-around;"><div><small>M M</small> 10</div><div><small>D D</small> 29</div><div><small>Y Y Y Y Y Y</small> 2012</div></div>	
Mailing Address 3050 K Street, NW Suite 100		Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">11081.00</div>	
City Washington	State DC	Zip Code 20007	Transaction ID : D658217
Purpose of Expenditure Online Advertising		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: CA District: 26
Name of Federal Candidate Supported or Opposed by Expenditure: Anthony A. Strickland		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; padding: 2px; text-align: right;">1221060.19</div>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	22162.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....▶	
(c) TOTAL Independent Expenditures.....▶	

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Shannon Roche

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Date

Signature

M M  
12

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19

Y Y Y Y Y Y  
2012



# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>House Majority PAC</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00495028	
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input checked="" type="checkbox"/> Amends report filed on		<div style="display: flex; justify-content: space-around;"> <div><small>M M</small> 10</div> <div><small>D D</small> 30</div> <div><small>Y Y Y Y Y Y</small> 2012</div> </div>	

Full Name (Last, First, Middle Initial) of Payee <b>Waterfront Strategies</b>			Date <div style="display: flex; justify-content: space-around;"><div><small>M M</small> 10</div><div><small>D D</small> 29</div><div><small>Y Y Y Y Y Y</small> 2012</div></div>	
Mailing Address 3050 K Street, NW Suite 100			Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">11081.00</div>	
City Washington	State DC	Zip Code 20007	Transaction ID : D658218	
Purpose of Expenditure Online Advertising		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: IA <input type="checkbox"/> Senate District: 03 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Thomas Latham			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; padding: 2px; text-align: right;">494582.13</div>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

Full Name (Last, First, Middle Initial) of Payee <b>Waterfront Strategies</b>			Date <div style="display: flex; justify-content: space-around;"><div><small>M M</small> 10</div><div><small>D D</small> 29</div><div><small>Y Y Y Y Y Y</small> 2012</div></div>	
Mailing Address 3050 K Street, NW Suite 100			Amount <div style="border: 1px solid black; padding: 2px; text-align: right;">11081.00</div>	
City Washington	State DC	Zip Code 20007	Transaction ID : D658219	
Purpose of Expenditure Online Advertising		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House State: FL <input type="checkbox"/> Senate District: 22 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Adam Hasner			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <div style="border: 1px solid black; padding: 2px; text-align: right;">14264.50</div>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	22162.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Shannon Roche

[Electronically Filed]

Date

Signature

M M  
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2012

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 10 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)  
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☒ 24-hour report ☐ 48-hour report

☐ New report ☒ Amends report filed on

MM / DD / YYYY  
10 / 30 / 2012

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

11081.00

City State Zip Code  
Washington DC 20007

Transaction ID : D658220

Purpose of Expenditure  
Online Advertising

Category/  
Type

Office Sought: ☒ House State: IA  
☐ Senate District: 04  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Steve King

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought 654226.97

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 3050 K Street, NW  
Suite 100

Amount

11081.00

City State Zip Code  
Washington DC 20007

Transaction ID : D658221

Purpose of Expenditure  
Online Advertising

Category/  
Type

Office Sought: ☒ House State: OH  
☐ Senate District: 16  
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

James B. Renacci

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election  
for Office Sought 1193564.81

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

22162.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

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Shannon Roche

[Electronically Filed]

Date

MM / DD / YYYY  
12 / 19 / 2012

Signature

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 11 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>House Majority PAC</b>			FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00495028		
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input type="checkbox"/> New report <input checked="" type="checkbox"/> Amends report filed on					
Full Name (Last, First, Middle Initial) of Payee <b>MITC, LLC</b>		Date MM / DD / YYYY <b>10 / 30 / 2012</b>			
Mailing Address <b>1221 Olympic Boulevard</b>		Amount <b>3183.50</b>			
City <b>Santa Monica</b>	State <b>CA</b>	Zip Code <b>90404</b>	Transaction ID : <b>D667035</b>		
Purpose of Expenditure <b>Media Production Costs</b>		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House    State: <b>FL</b> <input type="checkbox"/> Senate    District: <b>22</b> <input type="checkbox"/> President		
Name of Federal Candidate Supported or Opposed by Expenditure: <b>Adam Hasner</b>			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose		
Calendar Year-To-Date Per Election for Office Sought <b>14264.50</b>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶		
Full Name (Last, First, Middle Initial) of Payee <b>MITC, LLC</b>		Date MM / DD / YYYY <b>10 / 29 / 2012</b>			
Mailing Address <b>1221 Olympic Boulevard</b>		Amount <b>3183.50</b>			
City <b>Santa Monica</b>	State <b>CA</b>	Zip Code <b>90404</b>	Transaction ID : <b>D667036</b>		
Purpose of Expenditure <b>Media Production Costs</b>		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House    State: <b>IA</b> <input type="checkbox"/> Senate    District: <b>03</b> <input type="checkbox"/> President		
Name of Federal Candidate Supported or Opposed by Expenditure: <b>Thomas Latham</b>			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose		
Calendar Year-To-Date Per Election for Office Sought <b>494582.13</b>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶		
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶		<b>6367.00</b>			
(b) SUBTOTAL of Unitemized Independent Expenditures ..... ▶					
(c) TOTAL Independent Expenditures..... ▶					
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Signature  <i>Shannon Roche</i>		[Electronically Filed]		Date MM / DD / YYYY <b>12 / 19 / 2012</b>	

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 12 OF 12  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)  
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☒ 24-hour report ☐ 48-hour report

☐ New report ☒ Amends report filed on

MM / DD / YYYY  
10 / 30 / 2012

Full Name (Last, First, Middle Initial) of Payee

MITC, LLC

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 1221 Olympic Boulevard

Amount

3183.50

City

Santa Monica

State

CA

Zip Code

90404

Transaction ID : D667039

Purpose of Expenditure  
Media Production Costs

Category/  
Type

Office Sought:

☒ House

State: IA

☐ Senate

District: 04

☐ President

Check One:

☐ Support

☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Steve King

Calendar Year-To-Date Per Election  
for Office Sought

654226.97

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

MITC, LLC

Date

MM / DD / YYYY  
10 / 29 / 2012

Mailing Address 1221 Olympic Boulevard

Amount

3183.50

City

Santa Monica

State

CA

Zip Code

90404

Transaction ID : D667042

Purpose of Expenditure  
Media Production Costs

Category/  
Type

Office Sought:

☒ House

State: OH

☐ Senate

District: 16

☐ President

Check One:

☐ Support

☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

James B. Renacci

Calendar Year-To-Date Per Election  
for Office Sought

1193564.81

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

6367.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

306282.04

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Shannon Roche

Signature

[Electronically Filed]

Date

MM / DD / YYYY  
12 / 19 / 2012